

A COLLECTION OF FILMS HONORING

Arab Heritage Month



Captain Abu Raed (2007)
Directed by Amin Matalqa

This April, honor Arab Heritage by showcasing Kanopy's specially curated collection that shines a spotlight on the stories, achievements, and cultural legacy of Arabs. From compelling documentaries to engaging narratives, Kanopy offers a wide range of titles that explore both the rich history and contemporary experiences of Arab Americans.

Sharing these films with your community is a powerful way to elevate Arab voices and foster greater awareness of their contributions to society. Whether you highlight them through social media, newsletters, or community programs, encourage your audience to discover and engage with these thought-provoking titles on Kanopy. It's an enriching opportunity to celebrate Arab culture while inspiring meaningful learning.

Explore our Arab Heritage Month collection, film synopses, and additional resources at kanopy.com/category/78249

Be sure to stay updated with future toolkit additions and other resources on our Kanopy Library Marketing Resources page for the [US](#), [CA](#), and [AUNZ](#).

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print materials that showcase our Arab Heritage Month collection, which can be printed and displayed throughout your library.

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Digital Graphics

Graphics sized for various social media platforms and email, showcasing the Arab Heritage Month collection content.

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Suggested Copy

Four ready-to-use copy options for your social media posts and email campaigns.

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Programming Ideas

- Create an Arab Heritage Month reading list and promote it alongside the Kanopy film collection. Encourage patrons to pair their books with a related film for a deeper experience.
- Host a family-focused event with a focus on learning calligraphy and Arabic written language.
- Set up a display in-library showcasing the many contributions from Arabs, such as innovations in science, literature, art, music, and film, as well as influential Arab American and Arab Canadian figures in politics, business, and community leadership. Include books, Kanopy film recommendations, and print outs from the marketing toolkit to highlight their impact and inspire patrons to explore more.

Social Media and Newsletter Copy Suggestions

Option 1

Honoring Arab voices this April! Check out Kanopy's films celebrating Arab culture, history, and stories. Stream the collection now: kanopy.com/category/78249

Option 2

This Arab Heritage Month, amplify voices, share stories, and spark conversation. Kanopy's curated film collection brings Arab American and Arab Canadian culture and achievements to the screen. Stream it now: kanopy.com/category/78249

Option 3

Arab Heritage Month is here! Stream Kanopy's curated films celebrating Arab culture, history, and powerful stories. Stream now: kanopy.com/category/78249

Option 4

Celebrate the rich history and culture of Arab Americans and Arab Canadians this April with Kanopy's inspiring collection. From achievements to challenges, these stories are educational and inspiring. Stream the collection now: kanopy.com/category/78249

Campaign Start and End Dates

Our Arab Heritage Month collection will go live on **April 1, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Respectfully,
The Kanopy Team